



DECADE OF DIGITAL INCLUSION

SYMPOSIUM & GALA

The
Marconi
Society



Defining the next decade of
equitable connectivity

OCTOBER 22, 2021 • IN PERSON & VIRTUAL
Ronald Reagan Trade Center, Washington, D.C.

ABOUT THE EVENT

MISSION

We believe Internet access is a basic human right. In order to connect the next billion people, leaders in policy, technology, and digital inclusion advocacy must collaborate to identify the most critical problems and develop innovative, practical solutions.

The Decade of Digital Inclusion provides a dedicated platform for these communities to come together in service of a digitally inclusive future. This timely conversation can only be hosted by the Marconi Society, a nonprofit that bridges the communities of advanced technology and digital inclusion.

In addition to the symposium, we will make history by recognizing and honoring one of the wireless industry's leading stars, Andrea Goldsmith, as our 2020 Marconi Fellow.

The Decade of Digital Inclusion is a commitment extending far beyond one event. We will host a series of pre- and post-symposium webinars intended to dive into the topics and questions at the heart of this issue. These events will feature global panelists who offer unique contributions in technology, perspectives on governance, and expertise in research and academia.

Broadband Internet played a vital role as the backbone of our society as we weathered COVID-19, and we have never been more aware of the importance of creating a digitally inclusive world. We are thrilled to celebrate the groundbreaking innovators who have made our continued prosperity possible and are committed to building on their success in the next decade.

AUDIENCE

Panelists and attendees will represent the leading voices shaping policy, corporate technology, academia, and digital inclusion practices on the ground. Taking place in person and virtually, this event is designed to be accessible to experts and advocates across the globe.

KEYNOTES



DOREEN BOGDAN

Director of the Telecommunication Development Bureau of the International Telecommunication Union



ANDREA GOLDSMITH

Dean of Engineering and Applied Science at Princeton University and 2020 Marconi Fellow



LARRY IRVING

President and CEO of the Irving Group and member of the Internet Hall of Fame

SCHEDULE

SYMPOSIUM

9:00–9:40 **WELCOME & KEYNOTE**

9:55–10:45 **BREAKOUTS**

- Internet for All: What is the Role of Government?
- Going Local: Place-Based Digital Equity Ecosystems
- Building Inclusion into Digital Technology R&D

11:00–11:50 **BREAKOUTS**

- New Approaches to Connecting the Unconnected
- Gap Networks: Connecting Communities when Traditional Business Models Fail
- Building Effective and Socially Responsible Artificial Intelligence

12:00–12:50 **LUNCH & KEYNOTE**

1:00–3:00 **DECADE OF DIGITAL INCLUSION**

- Information and Communications Technology: Key Challenges for the Next Decade
- Digital Inclusion: Building a Cross-Disciplinary Approach

3:15–3:45 **CLOSING KEYNOTE**

GALA Honoring 2020 Marconi Fellow Andrea Goldsmith

6:30 **COCKTAIL RECEPTION**

7:30 **DINNER**

7:50 **AWARDS & KEYNOTE**

THE DECADE OF DIGITAL INCLUSION

**DEFINING THE NEXT DECADE OF
EQUITABLE CONNECTIVITY**

VIRTUAL TRACKS

STUDENT TRACK FOR DIGITAL INCLUSION

- Student Competition: How Should the World Look in 2030?
- Using Your Skills to Create Social Impact
- Hackathon: Finding the Un- and Under-connected

6G SUMMIT: CONNECTING THE UNCONNECTED

- Overview of the Possibilities
- Mid-Haul and Backhaul Solutions
- Access Solutions

CREATING A SECURE NET FOR EVERYONE

- Digital Equity and Security on the Internet
- Cybersecurity: Are We Building More Vulnerability?

NETWORK INTELLIGENCE AND POLICY TO SUPPORT DIGITAL INCLUSION

- The Data, the Issues, and What We Need
- Data to Inform Policy and Funding Priorities
- Cybersecurity: Coverage and Policy
- Collecting Network Data at Scale

DETAILS



About the Marconi Society

The Marconi Society envisions a world in which everyone can create opportunity through the benefits of connectivity. The organization celebrates, inspires, and connects individuals building tomorrow's technologies in service of a digitally inclusive world.

Any other questions?

Please contact our team by emailing info@marconisociety.org.

THE DECADE OF DIGITAL INCLUSION

DEFINING THE NEXT DECADE OF
EQUITABLE CONNECTIVITY

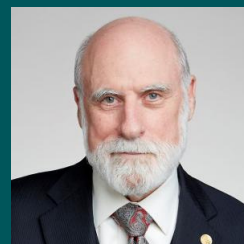
PROGRAM COMMITTEE



Mohamed-Slim Alouini
King Abdullah University of
Science and Technology



Ana Garcia Armada
Universidad Carlos III
de Madrid



Vint Cerf
Google



Jane Coffin
Internet Society



Elza Erkip
NYU Tandon School



Edward Frank
Brilliant Lime



Chris Lewis
Public Knowledge



Beth Noveck
The Governance Lab



Milo Medin
Google



Samantha Schartman-Cyck
Marconi Society



Angela Siefer
National Digital Inclusion Alliance



Theresa Swinehart
ICANN

SPONSORS

Thanks to our current sponsors



Medtronic

Qualcomm



Vint and Sigrid Cerf

Ed Frank and Sarah Ratchye

For inquiries about sponsorship levels and benefits,
please reach out to our team at
donate@marconisociety.org.

THE DECADE OF DIGITAL INCLUSION

**DEFINING THE NEXT DECADE OF
EQUITABLE CONNECTIVITY**

SPONSORSHIP

BECOME A SPONSOR

PRESENTING

\$100,000

- Co-branding opportunity for Marconi Awards Gala
- Prominent logo or name placement onsite at event
- Prominent logo or name placement in printed invitation and online event collateral
- Premium seating for 16 at event
- Access to VIP cocktail reception with Marconi Fellows and luminaries
- Verbal stage recognition during Gala

PLATINUM

\$50,000

- Prominent logo or name placement onsite at event
- Prominent logo or name placement in printed invitation and online event collateral
- Premium seating for 8 at event
- Access to VIP cocktail reception with Marconi Fellows and luminaries
- Verbal stage recognition during Gala

GOLD

\$25,000

- Logo or name placement onsite and in printed invitation and online event collateral
- Premium seating for 8 at event
- Access to VIP cocktail reception with Marconi Fellows and luminaries

SILVER

\$10,000

- Name listed on printed invitation and online event collateral
- Preferred seating for 8 at event
- Access to VIP cocktail reception with Marconi Fellows and luminaries

BRONZE

\$5,000

- Name listed on printed invitation and online event collateral
- Seating for 8 at event
- Access to VIP cocktail reception with Marconi Fellows and luminaries

CUSTOM

Please contact us if you would like to explore other sponsor opportunities, such as an underwriting sponsorship for the Symposium or co-presentation of the virtual portion of the event.

**For more information, please contact
donate@marconisociety.org**